



Regional Franchise Conference

Cyprus 2010

Empowering Women Through Franchise Ownership

Rosemarie Hartnett, Abrakadoodle, President



Creating the Vision

The Abrakadoodle Story



- Experienced **Women** Franchisors
- Co-Founders & Business Partners
- Committed to Franchising Excellence
- Passionate About Education
- Leading a Global Franchise Network



Sharing the Vision & Building A Global Network

Building A Global Franchise Network



- Award Winning Global Brand
- Franchises Across US
- Singapore, Malaysia, Japan, China, Macau & Indonesia

And Choosing Exceptional Franchise Owners!



Sharing the Vision & Building A Global Network

A Key To Success: The Franchise Factor



- Over 900,000 US franchise businesses in US
- 11 million jobs
- 11% Contribution to US Economy

And Choosing Exceptional Franchise Owners!



Abrakadoodle Women In Franchising

Successful Women In Franchising



- Aided By Strong Franchise Systems
- Offered On-Going Business Support & Training
- Measured By Performance
- Offered Needed Flexibility

***... and some of those exceptional
Abrakadoodle franchise owners are women!***



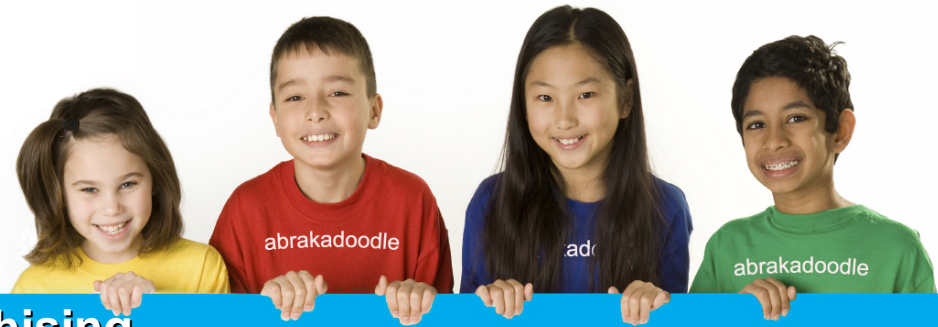
Abrakadoodle Women In Franchising

Successful Women In Franchising



- Build Sustainable Networks
- Cultivate Relationships
- Utilize Natural Skills
- Dream Big Dreams!

***... and some of those exceptional
Abrakadoodle franchise owners are women!***



Abrakadoodle Women In Franchising



“As I am switching from a 12 year career in the public sector to become a business owner, I decided on franchising to mitigate the risks. Franchising provides systems to follow to ensure success. It's been an awesome journey.”

- Charmaine Khaw, Abrakadoodle Singapore Master Franchisee



Continuing To Share The Vision

Franchising

Empowering Women Entrepreneurship Worldwide!

